

Prashant Shinde

UX Designer

Jersey City, NJ, 07306 | prashant.h.shinde@pace.edu | +16402257641 |
| [Linked-In](#) | [Website](#) |

EDUCATION

Pace University, Seidenberg School of Computer Science and Information Systems
Ms In Human Centered Design | GPA: 3.67/4.0

New York City, New York
Sept 2022 - May 2024

RELEVANT COURSEWORK

User Experience Design | Human Computer Interaction | Research Methods for User Experience Design | Design Principles | Human Factors & Usability Evaluation | Prototyping in User Experience Design | Information Architecture

TECHNICAL SKILLS

Design: User Experience Design, User Research, Heuristic Analysis, User Flows, Wire-framing, Prototyping, User Interface (UI Design), Information Architecture, Graphic Design, A/B Testing, Usability Metrics & Evaluation

Research: User Interview, Surveys, Competitive Analysis, Usability Testing

Software: Figma, Photoshop, Illustrator, POP, Canva, Miro, Qualtrics

PROFESSIONAL EXPERIENCE

Shoptaki

New York, NY

UI/UX Design Intern

07/2023 - 09/2023

- Collaborated with the team of 5 to design innovative Mobile and Web applications using Smart-chain technology
- Facilitated to the conceptualization and design of Smart-chain project, including Payment System, Smart-ID, and website improvements
- Embraced the fast-paced nature of a start-up environment, open to learning new technologies and methodologies
- Thrived in a team environment, collaborating with cross-functional teams to ensure seamless integration of design solutions

CubDesign

UX Designer

01/2020 - 06/2022

- Implemented user-centered design principles and conducted usability evaluations to ensure intuitive and engaging user experiences
- Co-ordinated to design systems and style guides to promote consistency and efficiency across products or platforms
- Created user interface (UI) elements, icons, and visual assets to enhance the overall user experience
- Led in design reviews and provided constructive feedback to enhance the usability and aesthetics of design deliverable
- Creating and maintaining design documentation, including style guides and design specifications
- Communicated with 2 clients, stakeholders, and a team of 10 members to ensure timely completion of projects
- Designed creative graphic ads and engaged as a visualizer for more than 8 months

AffinityX

Graphic Designer

09/2018 - 09/2019

- Awarded with Client Recognition Award in the first quarter of 2019.
- Developed visual design concepts for print and digital materials, including brochures, posters, and websites
- Designed Print Ads like newspaper, posters for clients worldwide in industries
- Managed 2 projects simultaneously, exceeding the client's expectations and meeting the deadlines

ACADEMIC PROJECTS / PERSONAL PROJECTS - <https://www.shindeprashant.com/>

Manga time

01/2023 - 05/2023

- MangaTime is a mobile app designed for manga lovers. It provides a seamless reading experience for readers by giving them access to a vast collection of manga in one place.
- This app provide a comprehensive collection of manga titles in one place, allowing readers to easily access their favorite manga.

Student Hub

09/2022 - 12/2022

- Student Hub is a web application to help cater needs of International students
- Collected quantitative and qualitative data by conducting 5+ interviews and surveys
- Developed web application to be agnostic and one stop solution that caters to all the needs and requirements of International students.

Interactive Kiosk Interface To Display Water Quality Information

09/2022 - 12/2022

- Designed an interactive kiosk interface in figma to increase engagement and build curiosity about water quality information among students by designing interactive elements and making it more appealing.
- Conducted generative research, 10+ interviews and surveys, to gather insights on the Kiosk interface design
- Field study with 9 users for 5 days to see how familiar they grow with design and its features with time